

## What is Designed Clinical Nutrition?

“Designed Clinical Nutrition” is exactly that: designed (especially prepared based on a specific plan) clinical (pertaining to the results gotten in clinical use or actual practice on huge numbers of patients over many years) nutrition (real food, designed by nature to enable the body to repair itself and grow healthfully).

In most cases it is concentrated whole food, in a tablet, capsule or powder, prepared using a unique manufacturing process that preserves all of the active enzymes and vital components that make it work as Nature intended. These real food supplements have been designed to match the needs of the body, as determined by the positive response shown when tested against the active Nutrition Response Testing organs/areas that were found on your individual Nutrition Response Testing analysis. These are nutrients you are simply not getting, or not assimilating, in your pet’s current diet.

These deficiencies may be due to several stressors on your pet’s body taxing his reserves, from inherited disease/allergies to inability to detoxify properly. But it is for sure due, in some large extent, to the lack of quality in the foods commercially available and the synthetic vitamins and minerals used in the food to balance it. There is a difference between whole food-based vitamins and synthetic vitamins.

An example of a whole food could be carrots. Carrots are high in Vitamin A Complex. A “complex” is something made up of many different parts that work together. Synthetic Vitamin A does not contain the whole “Vitamin A Complex” found in nature. So, if we were looking for a food high in Vitamin A, carrots might be one of our choices.

If one actually were deficient in any of the components of Vitamin A Complex, one would be wise to seek out a supplement that was made from whole foods that were rich in this complex – not from chemicals re-engineered in a laboratory to look like one little part of the Vitamin A Complex that has erroneously been labeled as “Vitamin A.”

Over-the-counter vitamins or those used in pet foods are pharmaceutically engineered chemical fractions of vitamin structures reproduced in a laboratory. These cannot be used in lieu of whole food supplements in a designed clinical nutrition program. And even those well intention pet owners purchasing “natural” supplements to make up the nutritional gaps in their pet’s diet can be misled. The label “natural” is misleading when applied to nutritional products, as the FDA will approve such labeling based on a small percentage naturally sourced component. Such products don’t correct existing imbalances and may introduce new ones.

All our vitality and energy is derived from live food. As the saying goes, you are what you eat! So let us help you feed your pet in the best way possible through a designed clinical nutrition program.

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